

Calling for Intern IoT Expert | CLAWS

We are seeking a highly creative, technically skilled, and efficient individual to join our team as a **Video Editor, Graphic Designer, and Digital Content Specialist**. The ideal candidate will have a strong eye for design, deep proficiency in content creation tools, and a working knowledge of digital platforms, including basic webmaster skills.

Core Responsibilities:

- Edit and produce professional-grade videos / graphics for various platforms (e.g., YouTube, Instagram, LinkedIn, Twitter).
- Create short-form content such as reels, promos, teasers, and highlight clips.
- Design flyers, posters, thumbnails, and other visual assets.
- **Basic webmaster skills**, including familiarity with content management systems (e.g., WordPress) and the ability to update web publications to our website.
- Manage and maintain a consistent visual brand across all video and graphic content.
- Collaborate with the Dir Projects & Events to brainstorm and execute creative campaigns.
- Optimize content for social media, ensuring proper sizing, formatting, and engagement tactics.

Required Skills & Experience:

- **Proficiency in Adobe Premiere Pro** (video editing, transitions, audio sync)
- **Advanced skills in Adobe Photoshop** (retouching, layout design, visual effects, etc.).
- Strong sense of design, typography, and layout.
- Understanding of aspect ratios, export formats, and resolution optimization.
- Experience creating content tailored for **social media platforms** (Instagram, YouTube, Instagram, LinkedIn).
- Ability to manage multiple projects simultaneously and meet tight deadlines.
- Strong attention to detail and a high standard for visual aesthetics.

Preferred Qualifications:

- Familiarity with **Adobe After Effects** or similar tools for motion graphics.
- Basic knowledge of marketing or social media strategy.
- Prior experience working in a fast-paced, creative environment.

Upon successful completion of the internship, the selected individual may be considered for absorption as a Research Assistant at CLAWS

* Interested Candidates May send their resume, via email to websitemanager.claws@gmail.com with a cover letter highlighting their skillset on or before 20th June 2025